MONTHLY MEMBERSHIP PROGRESS REPORT

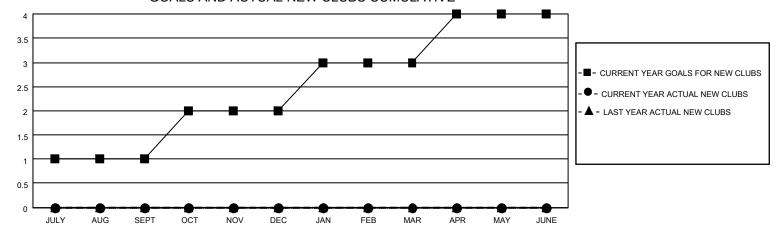
CATION MASSACHUSETTS

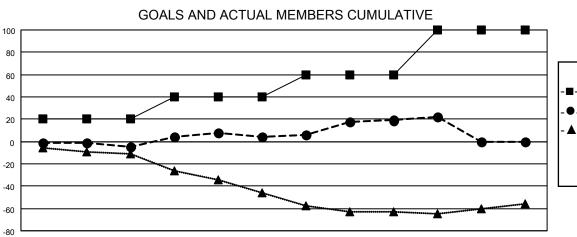
LOCATION MASSACHUSETTS Distric		ct 33 Y	Results as of: 4/30/2022				
	Club	S			Men	nbers	
	RESULTS FOR	2021-2022			RESULTS FO	OR 2021-2022	
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET	MEMBER GROWTH	DROPPED

RESULTS FOR 2021-2022				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	
JULY/AUG/SEPT OCT/NOV/DEC JAN/FEB/MAR APR/MAY/JUNE	1 1 1	0 0 0	0 0 0 0	

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	RESULTS FOR 2021-2022					
	QUARTER MEMBE	ER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)		
١	JULY/AUG/SEPT	20	13	18		
l	OCT/NOV/DEC	20	29	19		
l	JAN/FEB/MAR	20	24	9		
١	APR/MAY/JUNE	40	3	0		

GOALS AND ACTUAL NEW CLUBS CUMULATIVE





■- MEMBER GROWTH NET GOAL
● - MEMBER GROWTH ACTUAL
▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 0	
DROPPED MEMBERS	
DECEASED	11
CLUB CANCELLED	0
OTHER	35
TOTAL	46

AUG

SEPT

ОСТ

NOV

17 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION		
WORE NEW MEMBERS	MALE FEMALE NON BINARY PREFER NOT TO ANSWER	571 (64.67%) 312 (35.33%) 0 (0.00%) 0 (0.00%)	•
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS	AL FAMILY UNIT MEMBERS 1	
	FAMILY MEMBERS PAYING HAL	F DUES	91

MAY

JUNE

JULY

FEB

MAR